

60th Annual
LOCKETT
Shows

Reno Outdoor & Adventure Expo

Reno **RV**
Show & Sale

Off-Road
and Motorsports
expo

RENO
OVERLAND
EXPO

JANUARY 14 – 17
2027

JANUARY 15 – 17
2027

RENO – SPARKS CONVENTION CENTER



LOCKETT
Shows

Contact: Al Lockett | 775-882-2222 | fax 775-350-7518

P.O. Box 20693 | Carson City, NV 89721 | Al@LockettShows.com | LockettShows.com



60th Annual Reno Outdoor & Adventure Expo

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Reno RV Show & Sale

Off-Road Motorsports expo

RENO OVERLAND EXPO

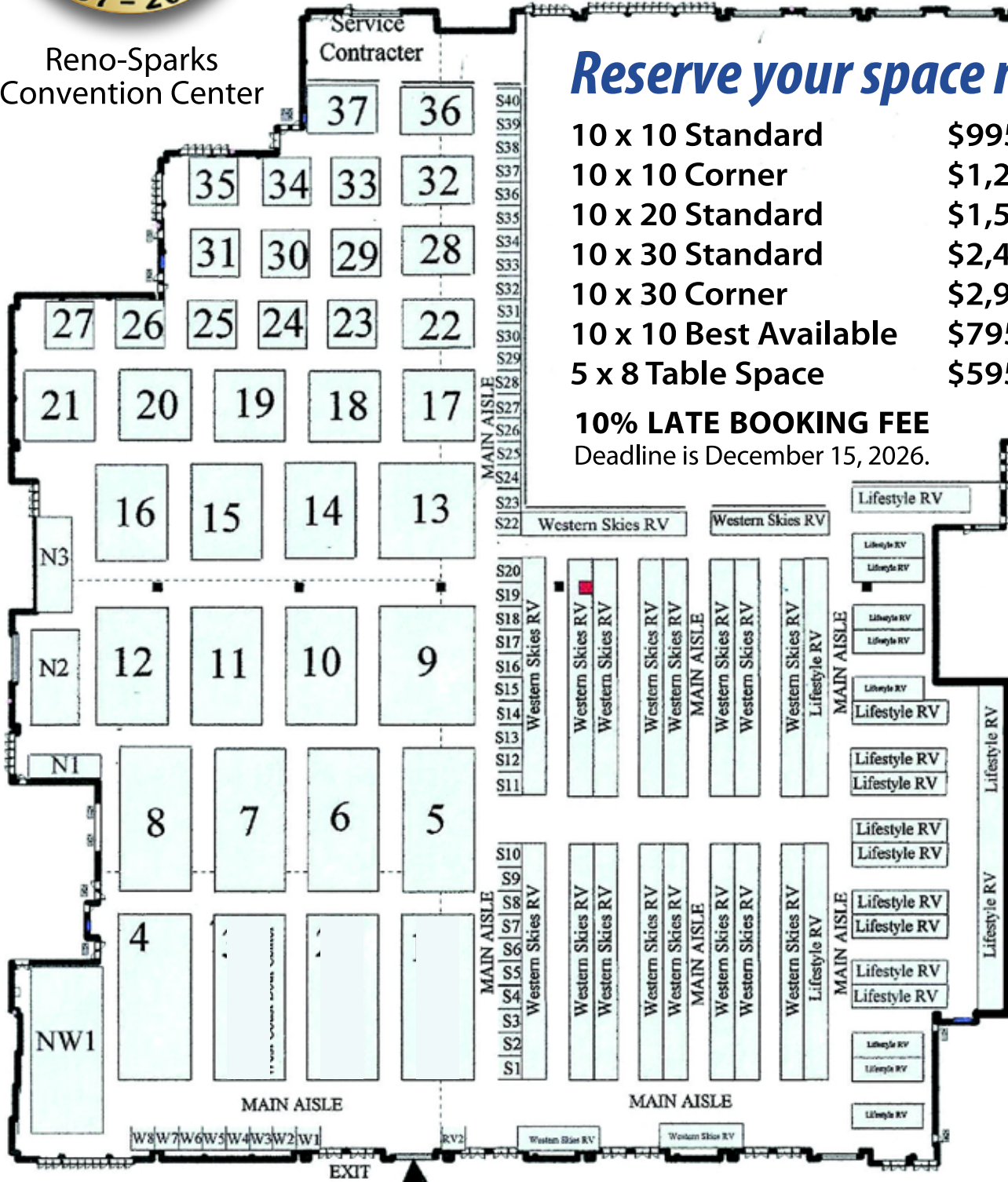
Reno-Sparks Convention Center

Reserve your space now!

10 x 10 Standard	\$995
10 x 10 Corner	\$1,295
10 x 20 Standard	\$1,595
10 x 30 Standard	\$2,495
10 x 30 Corner	\$2,995
10 x 10 Best Available	\$795
5 x 8 Table Space	\$595

10% LATE BOOKING FEE

Deadline is December 15, 2026.



Main Entrance

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This is the place where the experts gather...

and this is the place where those who like to play in the dirt gather, too! They come to the **Off-Road and Motorsports Expo** knowing they will see the latest and greatest in off-road and motorsports vehicles, off-road gear, and innovative products. Everyone from beginners to seasoned off-roaders have come to rely on the professionals they meet at this show.



Local leisure lovers have looked to Lockett Shows for nearly 60 years!

The **Reno RV Show & Sale** and the **Reno Overland Expo** are the “go-to” for local outdoor fun and leisure seekers as they continue to trust the professionals who populate these shows knowing that here’s the best place to shop and compare for everything state-of-the-art in RVs, boats and the outdoors!





LOCKETT
Shows

WWW.LOCKETTSHOWS.COM

Thousands of consumers flock to these shows every year to experience everything new in water sports, adventure travel, liesure travel, motorhomes and the many ways to leave the pavement in the dust.



Off-Road and Motorsports Expo | Reno Overland Expo – January 15–17, 2027

The Exhibitor named below agrees to lease space from Lockett Incorporated (hereafter referred to as Management) according to the terms and conditions in this application.

Application must be filled out in it's entirety. Incomplete forms will be rejected.

Space requested is (1st Choice) # _____ (2nd Choice) # _____ (3rd Choice) # _____
and size will be _____ x _____. (PLEASE NOTE: 2nd and 3rd choices **MUST** be specified.)

Please describe below your display and list franchise and brand name merchandise:

The lease amount for the above described space shall be:

Space Rate	\$ _____	(See rate sheet flyer)
Electrical	\$ _____	(See NOTE A)
City Fee	\$ 40.00	City of Reno Exhibitor Fee
TOTAL	\$ _____	Total to be PAID as follows:

Standard 50/50 deposit: Check # _____ \$ _____
(50% deposit upon execution of this agreement)

Check # _____ \$ _____
(50% Balance due, 60 days prior to show)

NOTE: Nevada Department of Taxation fees are **NOT** included in space fees.
Please provide your State of Nevada Business City of
Reno Business License #: _____

THE EXHIBITOR AGREES:

- All exposed surfaces must be finished. • Height of exhibitor built booths **CANNOT** exceed 8 feet, including sign. (*Exhibits with displays or signs higher than 8' may request a perimeter space that does not interfere with neighboring exhibitors.*)
- Floor plan subject to change without notice.

NOTE A: Electrical is \$210.00 per 500 watt outlet. \$210 x (number of outlets) = \$ _____.

NOTE B: All exhibit space must be carpeted. Written approval for alternate floor covering required by show management

NOTE C: Overhead banners or signs are restricted to island displays (20'x20' or larger) and must be professionally prepared and finished on all exposed sides. Signs must be approved by show management and will be hung by the designated contractor at a nominal fee.

NOTE D: All construction must be completed by 8 p.m., Wed, January 13. **NO SUPPORT VEHICLE DRIVE IN ON Wednesday.**

► The exhibitor has read and understands the terms of participation found on pages 2 & 3. _____ (Please initial) ◀

EXHIBITOR COMPANY NAME _____

ADDRESS / CITY / STATE _____

PHONE #'S _____ BUSINESS _____ EMERGENCY (required) _____ FAX _____

E-MAIL _____ WEBSITE _____

CONTACT PERSON _____

APPLICANT SIGNATURE _____ DATE _____

LOCKETT INC SIGNATURE _____ DATE _____

Please review your application. Is it filled out completely? Thank you.



PO Box 20693 • Carson City, NV 89721 • (775) 882-2222 • Fax (775) 350-7518
ShowInfo@LockettShows.com • www.LockettShows.com

**Make checks payable to:
Lockett, Inc.**

Save money when you pay by check—
Credit card payments incur a 3% processing fee and must be paid in full.

Complete this portion when paying with credit card.*



CREDIT CARD NUMBER _____

EXPIRATION DATE _____ 3- OR 4-DIGIT SECURITY CODE _____

NAME AS IT APPEARS ON CARD _____

SIGNATURE _____

AMOUNT AUTHORIZED _____

Off-Road and Motorsports Expo | Reno Overland Expo – January 15–17, 2027

1. **EXHIBITS** will be displayed in the Convention Center.

2. SET-UP HOURS

Wednesday, January 13	8am to 9pm
Thursday, January 14 (no support vehicle drive in)	8am to 9pm
Friday, January 15 (no set up — exhibitor admittance)	10am

EXHIBIT HOURS

Friday, January 15	10am to 6pm
Saturday, January 16	10am to 6pm
Sunday, January 17	10am to 5pm

TAKE DOWN HOURS

Sunday, January 17	6pm to 9pm
Monday, January 18	8am to 5pm

Exhibitors will be admitted to building one hour prior to daily show opening times. Spaces will be ready for the installation of exhibits at 8 a.m. to 9 p.m., Wednesday, January 13. Exhibits cannot be dismantled until after closing Sunday, January 17, through Monday, January 18. At the decision of the management, certain exhibits will be notified, not less than 7 days before show date, specific times and date for move-in and move-out. _____ INITIAL

3. **SHIPPING INSTRUCTIONS:** Freight and express shipments should be consigned direct to Exhibitor (including space number) and in care of the Convention Center for delivery by Tuesday, January 12. All shipments, whether by freight, railway, express, motor freight or air, must be PREPAID. Bills of lading and notice of shipment should promptly be forwarded. _____ INITIAL

4. **STORAGE:** As long as space permits, all boxes and crates clearly marked with Exhibitor's name and space number can be stored in the convention center when they are emptied. If storage is not available exhibitor is expected to arrange for storage and empty crates at own expense, off premises (freight carrier). All exhibits and materials must be in place not later than 8 p.m. Thursday, January 14. _____ INITIAL

5. RULES OF EXHIBITS:

a. Earliest date exhibit material can be allowed at the convention center is Tuesday, January 12, 8 a.m. to 9 p.m. Instruct carriers that shipment is to be held in Reno for delivery on that date.

b. No signs, partitions, apparatus, shelving, etc., may extend more than 8 feet above the floor along the rear of a cloth space furnished by the show. No similar materials may extend more than 36 inches above the floor if placed along the sides of the cloth space unless permission is granted by the neighboring exhibits. It is your responsibility to call the Show Office for this information. The cloth spaces will be erected by Show Decorator. All orders for special counters or furniture, etc., should be directed to Show Decorator. No pins or tacks in drapes, walls, or posts are permitted. Hooks will be furnished by Show Decorator for hanging any special exhibits.

c. Liability: The Exhibitor is entirely responsible for the space leased by him and shall not injure, mar or deface the premises and the Exhibitor shall not drive, nor permit to be driven any nails, hooks, tacks or screws in any part of the Building. Furthermore, Exhibitor shall not affix to the walls or windows of Building any advertisements, signs, etc., or use scotch tape, masking tape or any other adhesive-type material on painted surfaces. Automobiles, trucks and similar conveyances shall have a drip pan and/or protective material under them to safeguard the floor from dirt, oil stains, etc. The Exhibitor agrees to reimburse the Management and/or Convention Center for any loss or damage to the premises or equipment occurring in the space leased to the Exhibitor.

d. Use of Aisles, etc.: Aisles, passageways and overhead spaces remain strictly under the control of the Management, and no signs, decorations, banners, advertising matter or special exhibits will be permitted in them except by special written permission of the Management. All exhibits must remain within the confines of their own spaces and no Exhibitor will be permitted to erect signs or display products in such a manner as to obstruct the view, occasion injury or disadvantageously affect the display of the other Exhibitors.

e. Space: The space contracted for is to be used solely for the Exhibitor whose name appears on the contract, and it is agreed without the written consent of the Management. In the event Exhibitor fails to occupy or use his space or to have this exhibit completed and in place by the opening of the show, he shall forfeit his right to the space, all prepaid rentals, and upon demand pay any rental balance owing to Management. Additionally, Exhibitor will not sublet or assign any portion of booth space. If this occurs, exhibitor agrees to purchase a 10x10 standard booth and move sublet exhibitor to new location.

f. The use and operation of motion picture projectors and other apparatus must conform to local regulations in effect in the City and Building in which the exhibit is being held.

g. All reservation deposit money shall be retained by the Management in case Exhibitor fails to fulfill contract. No display will be allowed to leave the Building unless the space occupied by such display has been paid for in full.

h. Restrictions: The Management reserves the right to restrict or remove exhibits, without refund, that may have been falsely entered, or may be deemed by the Management unsuitable or objectionable. This restriction applies to noise, persons, animals, birds, things, conduct, printed matter, or anything of a character that might be objectionable to the show or the Management. No demonstration of cooking may be

made without prior written permission of the Management.

i. The placing, moving, altering or dismantling of exhibits after 9 p.m., Thurs., Jan. 14, will not be permitted without the prior written permission of the Management.

j. Fire Department regulations require that all decorations must be flame proofed. Fuel supply tanks on automobiles and similar conveyances shall be not more than 1/4 full. All battery powered automobiles and similar equipment shall have fuel openings equipped with locking caps. L.P. Gas: The Reno Fire Code states that may use and/or installation of L.P. Gas (Propane) and/or equipment may be made only with prior permit from the Fire Marshall's office, Reno, Nevada. _____ INITIAL

6. **ALL EXHIBITS MUST COMPLY WITH CITY ORDINANCES, REGULATIONS AND FIRE MARSHALL INSTRUCTIONS.** Oil, gas or gasoline engines may be operated only with the consent of the Management and must conform to City Ordinances, Regulations and Fire Marshall instructions. _____ INITIAL

7. **EXHIBITOR AND/OR FACTORY BUILT BOOTHS:** The overall height of the above type booths cannot exceed 8 feet (including sign) without the written permission of the Show Management. If a side exceeds 36 inches in height, permission must be granted by the neighboring exhibit. It is your responsibility to call the Show Office for this information. _____ INITIAL

8. **ELECTRICITY:** 120 and 208 volts, 60 cps. single or 3 phase, is available in the Building. All power utilized in the booth is subject to charge by the Management and shall be paid by the Exhibitor. All electrical connections shall be equipped with an Equipment Ground Conductor. For any additional electrical requirements contact Show Management. No electrical connection will be permitted, until the cost of same is guaranteed by the Exhibitor. SEE NOTE A. _____ INITIAL

9. **INSURANCE AND LIABILITY:** Neither the Management nor the Convention Center shall be responsible for loss or damage occurring to the exhibits from any cause. Small and valuable exhibit material should be packed away each night. If insurance is desired it must be obtained by the Exhibitor. The Exhibitor agrees to protect and save harmless the Management and the Building against any and all claims for loss, injury or damage to persons or property arising out of the activities of the Exhibitor, his agents, employees, or guests, to defend the Management and the Building against any and all such claims and to reimburse and indemnify the Management and the Building for any loss, damage, expense or payment suffered thereby. _____ INITIAL

10. **RIGHTS:** Management shall have a possessor lien on all Exhibits which are not removed from the Building as provided in paragraph 2 above, or for which rent has not been fully paid as herein provided. Such exhibits may be stored, by Management, at Exhibitor expense for 60 days, after which time it shall be deemed abandoned and Management may sell said exhibit and the proceeds applied on Exhibitor's account. _____ INITIAL

11. **MERCHANDISE REMOVAL:** No merchandise will be permitted to pass out of the Building without a Standard Removal Order signed by the Management during the life of the show. No exhibits, or part of exhibit may be removed, until after the closing hour of the last day of the show. At this time, all Exhibitors should remove all small and valuable items from their displays. _____ INITIAL

12. **AMENDMENTS:** Exhibitor agrees to abide by decisions of the Management concerning all matters pertaining to the administration and success of the Show which are not specifically stated above. _____ INITIAL

13. **RIGHTS OF THE MANAGEMENT IN EVENT EXHIBITION IS NOT HELD:** Management shall not be liable for any damages or expenses incurred by Exhibitors in the event the show is delayed, interrupted or not held as scheduled; and, if for any reason beyond the control of the Management, the Show is not held, Management may retain so much of the amount paid by the Exhibitors as is necessary to defray expenses already incurred by the Management. _____ INITIAL

14. **TERMS AND CONDITIONS:** This contract contains all the terms and conditions agreed on by the parties hereto, and no other agreements, oral or otherwise, regarding the subject matter of this contract, shall be deemed to exist or to bind any of the parties hereto. _____ INITIAL

15. **LICENSES:** Any and all City, County, State or Federal licenses or permits required by law of any Exhibitor in the installation or operation of his display shall be purchased by the Exhibitor at his own expense, prior to the opening of the Show. _____ INITIAL

16. **LEASE AGREEMENT:** Should exhibitor not occupy leased space prior to show opening, management will retain any deposits paid and exhibitor remains liable for any balance due. Any display in booth space not paid for in full by close of show will be placed in storage until contract balance and storage fees are paid in full. _____ INITIAL

Cancellation must be made in writing to Lockett Incorporated. If such cancellation is received 30 days prior to show, management shall be entitled to retain or collect 50% of the exhibitor's total contract obligation. No refunds will be made if cancellation notice is received later than 30 days prior to show and management shall be entitled to collect 100% of the exhibitor's total contract obligation. Any refunds will be paid after the conclusion of the show. _____ INITIAL